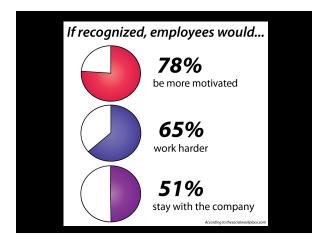


The most powerful thing
Leaders can do for followers
RECOGNIZE them!



#### AWE-SOME

To do **SOME** thing so well you leave others in **AWE!** 

- · Awesome Chef
- Awesome Dentist
- Awesome Singer
- · Awesome Writer
- Awesome Actor
- Awesome Actor
- Awesome Artist
- Awesome Pianist
- Awesome Teacher
- · Awesome Builder

- · Awesome Stylist
- · Awesome Banker
- · Awesome Landscaper
- · Awesome Therapist
- Awesome Surgeon
- Awesome Investor
- · Awesome Mechanic
- · Awesome Athlete
- Awesome Speaker



### 3 THINGS FOLLOWERS WANT FROM THEIR LEADERS

- 1. Be There
- 2. Be Ready
- 3. Be Willing







- 43% of U.S. Kids Live without their Dad
- 24 million children with no Dads
- 20 million children live in single parent homes



- 1 divorce every 13 seconds
- Half of all kids witness their parents breakup
- 41% of marriages end within 8 years

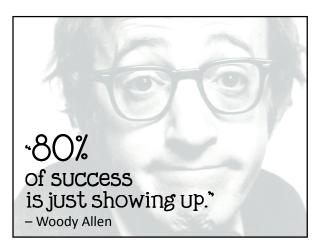


• 50% of Millennials don't believe Social Security will be there when they retire



- Employees aren't there.
- Estimated \$70 billion is lost annually to "time theft"
- Late // No Shows // Not working at full potential





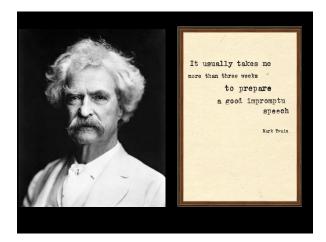
#### BE THERE!

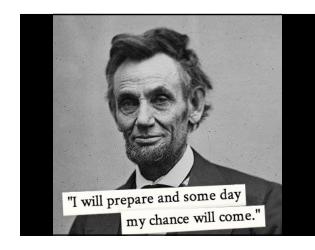
- Protect
- Provide
- Promote











#### BE READY!

- Anticipate
- Activate
- Accelerate

# BE WILLING

# WHAT GOES IN YOUR HEAD COMES OUT OF YOUR BODY

#### WILLING ATTITUDE

"I believe the single most significant decision I can make on a day-to-day basis is my choice of attitude. It is more important than my past, my education, my bankroll, my successes or failures, fame or pain, what other people think of me or say about me, my circumstances, or my position. Attitude keeps me going or cripples my progress. It alone fuels my fire or assaults my hope. When my attitudes are right, there is no barrier too high, no valley too deep, no dream too extreme, no challenge too great for me."

C. Swindoll

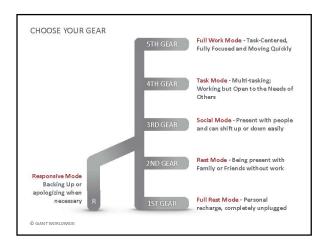
IM EXCITED TO BE HERE!
IM EXCITED TO BE HERE!
IM EXCITED TO BE HERE!

#### BE WILLING!

- Competence
- Courage
- Confidence

THERE READY WILLING

## PRACTICAL TAKE AWAY

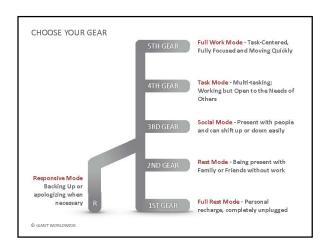


#### 3 THINGS...

Followers want from their Leaders
Customers want from their Stores
People want from their Internet Connection
Employers want from their Employees
Spouses want from each Other
Citizens want from their Government
Pets want from their Owners
Teachers want from their Administrators
Students want from their Teachers!

So, what are YOU doing here today?

displaying your **AWE SOME NESS** 



#### **OUR CHALLENGE FOR TODAY**

- 1. Be ∓Here!
- 2. Be Get Ready
- 3. Be Willing



